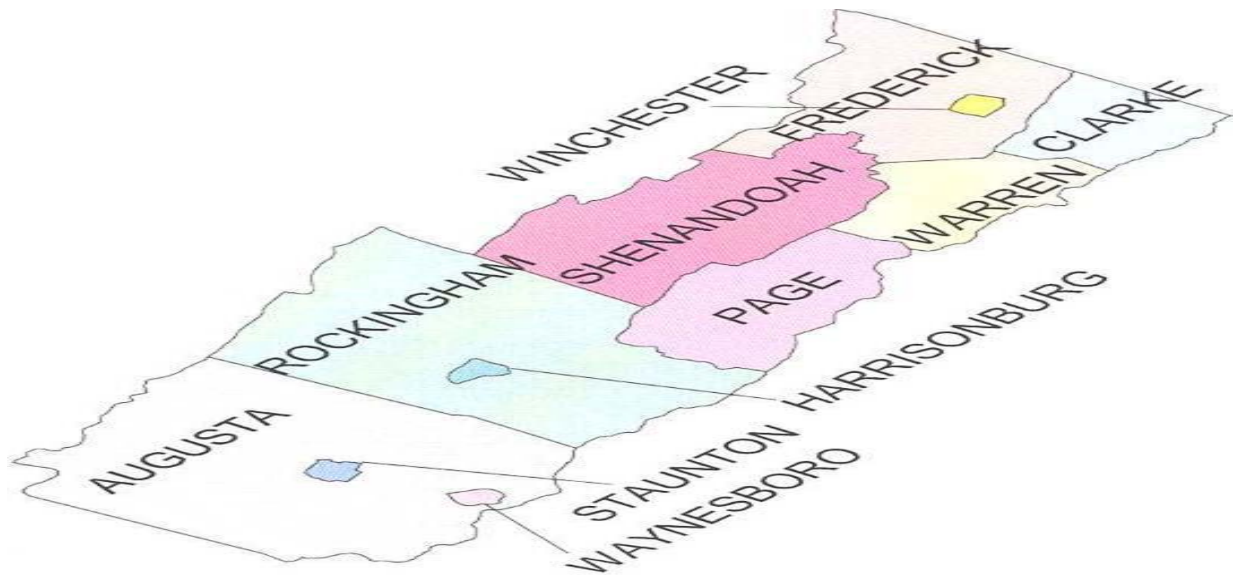


# **Shenandoah Resource Conservation & Development Council**

## **Fiscal Year 2010 Annual Plan of Work**

### **July 1, 2009 – June 30, 2010**



Administered by

**Shenandoah Resource Conservation & Development Council**

♦P.O. Box 60, Verona, VA 24482 ♦Phone: (540) 248-3321 ♦Fax: (540) 248-5502

A non-profit 501(c)(3) organization serving Virginia in Augusta, Clarke, Frederick, Page, Rockingham, Shenandoah, and Warren Counties; and the independent cities of Harrisonburg, Waynesboro, Staunton, and Winchester

## Forward

The US Secretary of Agriculture designated the Shenandoah Resource Conservation and Development Area under the Agriculture and Food Act of 1981, as amended. The purpose of the Area is to promote rural development in the Shenandoah River watershed of Virginia.

The Shenandoah RC&D Council, (a nonprofit organization), leads implementation of RC&D activities in the Area. **The Council's mission is to sponsor and promote projects and programs that improve the quality of life and sustainable use of natural resources, primarily in the Shenandoah River Watershed, by providing volunteer leadership, technical resources, and financial assistance.**

The Shenandoah RC&D Council focuses on:

- Promoting managed growth and development, with an emphasis on protection of farm and forestland and open space;
- Promoting a sustainable agricultural sector;
- Promoting the conservation of natural resources, with an emphasis on improvement and protection of water and air quality;
- Promoting community development and diverse rural economies;
- Strengthening Shenandoah RC&D Council operations.

To achieve this mission, the Shenandoah RC&D Council has adopted this Fiscal Year 2010 Annual Plan of Work. This document is designed to be a flexible management tool the Council uses to guide its activities throughout the fiscal year. Benefits of the Annual Plan of Work include:

- Allowing continuity of action from one year to the next;
- Keeping everyone working toward the same goal;
- Informing the sponsors about Shenandoah RC&D Council activities;
- Forming the basis for technical assistance from the USDA Natural Resources Conservation Service (NRCS) in accessing programs and services from USDA and others to achieve the Council's goals and objectives.

## Approval

The Shenandoah Resource Conservation & Development Council, Inc. hereby adopts the Annual Plan of Work for Fiscal Year 2010 and agrees to effectively use the assistance provided by the U.S. Department of Agriculture to realize the strategies and goals outlined herein. This action taken at the Council's regular meeting held on July 13, 2009.

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Shenandoah RC&D Council Chair

Date

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Shenandoah RC&D Secretary/Treasurer

Date

## U.S. Department of Agriculture - Natural Resources Conservation Service Concurrence

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NRCS State Conservationist

Date

**“All programs and assistance of the Shenandoah RC&D Council are available without regard to race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation, and marital or family status. Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the USDA's TARGET Center at (202) 720-5964 (voice and TDD). USDA is an equal opportunity provider and employer.”**

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## **SERVICES**

The Shenandoah RC&D Council provides diverse services in the areas of natural resources protection and enhancement and community development. The Council provides technical assistance to its sponsors and organizations consistent with the Shenandoah RC&D Council Annual and Area Plans. The Council places a high priority on projects and issues that affect or could serve as a model to large portions of the Area. The Council and its Committees undertake projects consistent with the Annual and Area Plans. Sponsors and other organizations desiring assistance may make a request in writing to the Council. All sources of technical and financial assistance are explored. RC&D does not address projects that can best be addressed by others or where collaboration is not needed or possible.

## **ANNUAL PLAN OF WORK OVERVIEW**

The Annual Plan of Work is an annual action plan focusing and directing the activities of the Shenandoah RC&D Council. Planning builds a framework leading to the achievement of organizational goals and objectives, while also allowing flexibility to respond to changing needs and opportunities.

Some benefits of an annual plan:

- Defines the actions needed to meet established goals and objectives in a defined time frame within the organization's capacity for implementation.
- Communicates those actions to the organization's constituents.
- Ensures the most effective use is made of the organization's resources by focusing the resources on important priorities.
- Provides a base from which progress can be measured and establish a mechanism for informed change when needed.

The annual plan will be reviewed at least mid-year and updated as projects are completed or otherwise modified in any major way. Progress documentation will be handled through Council meeting minutes, the NRCS POINTS database, and project updates provided as appropriate at Council meetings. The annual plan and POINTS database will be adjusted to reflect completed/cancelled/withdrawn projects and major project modification.

## **NEW PROJECTS**

The Annual Plan of Work is an adaptable document with modifications made throughout the year as opportunities arise or shift. New projects may be added to the Annual Plan of Work as needed. Project proposals may be submitted to the Council for its consideration throughout the year. They may be submitted by individuals, local governments, non-profits, and other organizations that are focused on the social, economic and environmental well-being of the Shenandoah Valley. The project proposal is assigned by the Council to the appropriate RC&D Committee for evaluation and recommendation to the Council. Proposed projects need to meet the following criteria: First, the project must be compatible with the Shenandoah RC&D Council's goals and objectives. Second, the project needs to have a project leader and other citizens ready to make the project happen. Without grassroots citizen participation and leadership, the project will not succeed.

**To ensure adequate review, it is recommended that project proposals be received at least two weeks before the scheduled Council meetings.**

## **BUDGET**

The budget associated with the Council's annual plan of work and administrative obligations is a separate document that is approved annually at the same meeting as the Annual Plan of Work. When separate project proposals are received and approved and grant funds are sought and received, then each project has a separate budget associated with it. We have included an estimated budget for projects expected in the upcoming FY at the end of this document.

## **COORDINATOR TIME OBLIGATIONS**

A rough estimate of coordinator time obligations to carry out all coordinator duties and responsibilities based on a workload analysis is as follows: 34% of time spent on projects; 34% of time spent on Council duties and administration; 6% of time spent on Virginia Association of RC&D Councils responsibilities; 26% of time spent on NRCS duties. These percentages may vary in any given year.

## **PARTNER ORGANIZATIONS**

Partners organizations to carry out RC&D work include, but are not limited to: AMS: Agricultural Marketing Service (USDA); DCR: (Virginia) Department of Conservation and Recreation; DEQ: (Virginia) Department of Environmental Quality; DMME: (Virginia) Department of Mines, Minerals and Energy; DOE: United States Department of Energy; DOF: (Virginia) Department of Forestry; EPA: Environmental Protection Agency; EFC: Environmental Finance Center (University of Maryland); FB: Farm Bureau; FSA: Farm Service Agency (USDA); JMU: James Madison University; NASS: National Agricultural Statistics Service (USDA); NRCS: Natural Resources Conservation Service (USDA); PC: Potomac Conservancy; PWF: Pure Water Forum; RD: Rural Development (USDA); RMA: Risk Management Agency (USDA); SWCDs: Soil and Water Conservation Districts; USFS: United States Forest Service; VA Tech: Virginia Tech; VCC: Valley Conservation Council; VCE: Virginia Cooperative Extension (Virginia Tech); NSVRC: Northern Shenandoah Valley Regional Commission; and CSPDC: Central Shenandoah Valley Planning District Commission

## FY 2010 PROJECTS AND ACTIVITIES

1. **PROJECT:** *Organic Dairy Systems*
2. **PROJECT:** *Shenandoah Valley Sustainable Cropping Systems Research Study II*
3. **PROJECT:** *Waynesboro Farmers Market II*
4. **PROJECT:** *Friendly City Food Coop*
5. **PROJECT:** *Shenandoah Valley Food, Farm and Community*
6. **PROJECT:** *On-Farm Rural Production of Biodiesel – Heatwole Farm*
7. **PROJECT:** *Roller Crimper Research*
8. **PROJECT:** *Pilot Research Project: Livestock Exclusion*
9. **PROJECT:** *Waste Solutions Forum II*
10. **PROJECT:** *Roller/Crimper Promotion*
11. **PROJECT:** *Rapid Watershed Assessment Lower Shenandoah River*
12. **PROJECT:** *Growing Power! And the Urban Farm Project II*
13. **PROJECT:** *Advanced Soil Fertility Management: Beyond N, P and K*
14. **PROJECT:** *Alternative Approach to Addressing Sustainable Ag*
15. **PROJECT:** *Energy Savings on-Farm: Outreach and Education*
16. **PROJECT:** *Enhancing Large Animal Mortality Disposal in the Shenandoah Valley*
17. **PROJECT:** *Green Infrastructure Workshop*

1. **ACTIVITY:** *Develop a plan to sponsor two information/awareness events related to community development and diverse rural economies. Sponsor 3 events by 2011.*
2. **ACTIVITY:** *Develop a plan to complete one RC&D event in each of the following RC&D counties by 2011: Warren, Frederick, Clarke and Page.*
3. **ACTIVITY:** *Strengthen the Community Development Committee.*
4. **ACTIVITY Description:** *Assess stormwater management efforts by counties and towns.*
5. **ACTIVITY Description:** *Promote Low Impact Development and compatible economic development.*
6. **ACTIVITY Description:** *Implementing Fundraising Plan.*
7. **ACTIVITY Description:** *Board Development and Long Term Strategic Planning for Project Development.*

# FISCAL YEAR 2010 WORK PLAN: PROJECTS AND ACTIVITIES SUMMARY

July 1, 2009-June 30, 2010

## ***1. PROJECT: Organic Dairy Systems***

**Description:** This project will measure the costs and returns of transitioning to and then producing milk in a certified organic system. Both financial and environmental measures will be taken, with complete accounting on expenditures, income, and nutrient imports and exports from the farm.

**Partners:** Virginia Cooperative Extension

**Area Plan Goal 2; Objective 1; Strategy 2.**

**Area Plan Goal 4; Objective 1; Strategy 1.**

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Twice monthly data collection from at least six participating farms; annual report; results distributed	\$3,000	Jim Nichols, Tom Stanley, VCE	Kathy Holm	8 hours

## ***2. PROJECT: Shenandoah Valley Sustainable Cropping Systems Research Study II***

**Description:** This is a three-year project which is a replicated plot design that will evaluate different fertilizer sources applied at different rates on cool season grass hay and pasture. Poultry litter has been added as a source to plot design at rates that would mirror N-based and P-based at application rates in NM plans. Yield and forage samples will be affected throughout the growing season.

**Partners:** Virginia Cooperative Extension

**Area Plan Goal 3; Objective 2; Strategy 1.**

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Plots planted, soil physical, chemical and biological parameters collected each cropping season to quantify effects of tillage, crop rotation and cover crop mgmt. by VA Tech; economic analyses performed	\$5,658	Carl Luebben; Brian Jones, Tom Stanley, VCE	Kathy Holm	8 hours

## ***3. PROJECT: Waynesboro Farmers Market II***

**Description:** To further promote increased sales of locally grown produce, this Council project will work to increase momentum for the Farmers Market in Waynesboro for one more year. The market manager continues to recruit vendors and distribute information about the Market to vendors and the public. A market board continues to meet and partners continue to be solicited to assist with the Market.

**Partners:** Waynesboro Downtown Development Initiative

**Area Plan Goal 2; Objective 4; Strategy 1.**

PROGRESS	ACTION PLANNED 2009:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Evaluate market feasibility in second year; get Market running	\$2,000	Jim Nichols	Kathy Holm, Lorraine Cormier	40 hours

**4. PROJECT: Friendly City Food Coop**

**Description:** The Shenandoah RC&D Council granted \$7,500 to the Friendly City Food Co-op to help defray costs associated with a Market Feasibility Study performed by Pete Davis of Cooperative Development Services in order to support the Co-op's initiative to provide additional regional markets for locally grown food. This is contingent upon having all but proprietary information be made publicly available to other groups in the Valley that are working on local foods initiatives and trying to increase markets for local foods.

**Partners:** Virginia Cooperative Extension, Shenandoah Valley Produce Auction, local producers who want to direct market  
**Area Plan Goal 2; Objective 4; Strategy 1.**

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Work with FCFC to provide assistance to other local efforts; Coop starts up	\$7,500	Jim Nichols	Kathy Holm	10 hours

**5. PROJECT: Shenandoah Valley Food, Farm and Community**

**Description:** To explore and initiate a Buy Fresh, Buy Local (BFBL) chapter, or similar local food branding effort, in the Shenandoah Valley; to maintain a database of local food contacts to include farmers, chefs, institutions, restaurants, grocers, farmers' markets, distributors, and chefs and a website presence about local foods in the Shenandoah Valley which would build on and augment the RC&D's Local Flavor Guide; to initiate a Shenandoah Valley Food, Farm and Community work group or coalition to continue to promote a stronger, more diverse, and self-reliant community food system; and organize and sponsor a Shenandoah Valley Local Food and Community Forum in cooperation with the RC&D Council, James Madison University, and other interested community partners that would focus on the importance of local foods, nutritional health, community planning, and the specifics of institutional buying and local sourcing.

**Partners:** Virginia Cooperative Extension, James Madison University, Washington and Lee University, Rockingham Memorial Hospital, Eastern Mennonite University, Valley Conservation Council

**Area Plan Goal 2; Objective 4; Strategy 1 & 2.**

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Updated BFBL publication out and additional publications as needed, steering committee follows up additional opportunities, at least one workshop held.	\$12,300	Jim Nichols	Kathy Holm	40 hours

**6. PROJECT: On-Farm Rural Production of Biodiesel – Heatwole Farm**

**Description:** The goal of this project is to design and build a pilot farm scale integrated oilseed crushing and biodiesel production facility that will serve both as a model for new, similarly small scale production facilities, and as a testbed for a larger, community scale production facility. Once up and running this will be a local model for other farmers in the area to consider on-farm production.

**Partners:** Ian Heatwole, Fox Run Farms; James Madison University

**Area Plan 2; Objective 3; Strategy 1.**

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Provide grant once operation gets the go-ahead/special use permit	\$10,000	Jim Nichols	Kathy Holm	8 hours

**7. PROJECT: Roller Crimper Research**

**Description:** The Council expects this research project will ultimately help reduce or eliminate herbicide use on cover crops for no-till systems by using a roller-crimper on appropriate farms. With collaboration between NRCS, Shenandoah RC&D, Shenandoah Valley Soil and Water Conservation District, and Virginia Cooperative Extension, a roller/crimper was manufactured for use and demonstration purposes in the Shenandoah Valley. The goals of this project are to: 1) determine the optimum timing and frequency of rolling/crimping for effective control of small grain, legume and small grain plus legume cover crops; 2) quantify the effects of rolling/crimping small grain, legume and small grain plus legume cover crops on soil moisture, soil temperature and soil nutrient cycling; 3) determine the effects of rolling/crimping on cash crop growth and performance following cover crop management.

**Partners:** NRCS, Shenandoah Valley Soil and Water Conservation District, and Virginia Cooperative Extension

**Area Plan Goal 2; Objective 1; Strategy 2.**

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Continue program to loan roller out to local farmers; collect data; publicize results	\$4,408	Carl Luebben	Kathy Holm	12 hours

**8. PROJECT: Pilot Research Project: Livestock Exclusion**

**Description:** Livestock in streams in the Shenandoah Valley contribute to excess nutrient, bacteria and sediment inputs that are having a negative impact on waters in the Valley and, ultimately, the Chesapeake Bay. This project involves development and delivery of a flexible livestock exclusion and pasture management program that is expected to improve water quality in the Shenandoah Valley and hopefully serve as a model for adaptive livestock exclusion in Chesapeake Bay watershed.

**Partners:** Headwaters Soil and Water Conservation District, Chesapeake Bay Funders Network, Waste Solutions Forum Partners

**Area Plan 3; Objective 2; Strategy 1.**

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Wrap up project and existing contracts; complete documentation and final report	\$250,000	Carl Luebben	Kathy Holm	120 hours

**9. PROJECT: Waste Solutions Forum II**

Description: Phase II objectives of the Waste Solutions Forum include implementing the top strategies identified in the Waste Solutions Strategy and Final Report through grants received in four areas: pilot projects, research, education and policy initiatives. WSF, through Virginia Tech, received \$1m from the National Fish and Wildlife Foundation to implement pilot projects in the Valley related to agricultural waste. Shenandoah RC&D is subcontracting from Virginia Tech to house a Council employee at the RC&D office to be a “Market Maker.” This person is a full-time, organic by-products manager who is aggressively marketing and facilitating proper use of excess animal manures and other nutrient-rich byproducts produced in the Shenandoah Valley for three years.

Partners: Virginia Tech and all Waste Solutions Forum members/partners

Area Plan Goal 3; Objective 2; Strategy 1. Continue to implement Waste Solutions Forum’s action strategies to reduce nutrient loads in Area watersheds and provide value-added markets for organic byproducts.

2009:	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Wrap up with Market Maker position/work; provide final report	\$157,000	Joan Comanor	Kathy Holm	30 hours

**10. PROJECT: Roller/Crimper Promotion**

Description: Assist NRCS with organizing three workshops/demonstrations over course of the project within two years; promote the effectiveness of the equipment by preparing news releases and other promotional material; provide local oversight for first two years of the program.

Partners: Shenandoah Soil and Water Conservation District; Virginia Cooperative Extension; NRCS

Area Plan Goal 2; Objective 1; Strategy 2.

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Plan brochure/fact sheet; print, based on VCE collecting data	\$3,000	Carl Luebben	Kathy Holm	10 hours

**11. PROJECT: Rapid Watershed Assessment Lower Shenandoah River**

Description: Rapid Watershed Assessments (RWAs) provide initial estimates of where conservation investments might best address the concerns of landowners, conservation districts, and other community organizations and stakeholders in discreet watersheds. These assessments help landowners and local leaders set priorities and determine the best actions to achieve overall water quality goals. This project will provide technical assistance for the RWA for the Lower Shenandoah River Watershed. The NRCS state office will lead this effort with help from field personnel. The Shenandoah RC&D coordinator, interested Council members, and RC&D partners will assist with gathering and distilling existing public comment related to watershed issues, reviewing documents and materials and providing advice.

Partners: Soil and Water Conservation Districts, NRCS, local watershed groups

Area Plan Goal 3; Objective 2; Strategy 2.

PROGRESS	2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Completion of RWA, review, distribution and follow-up	\$140,000	Carl Luebben	Kathy Holm	50 hours

**12. PROJECT: Growing Power! And the Urban Farm Project II**

**Description:** Will double efforts put forward last year to assist low income families grow their own food in their neighborhoods, help them save on monthly grocery bills, build community, reduce carbon emissions, improve nutrition through Growing Power! The Muddybike Urban Garden Project will employ low-income and homeless people to produce organic, zero-emissions produce in Harrisonburg to sell at local restaurants and the Harrisonburg Farmers Market and provide skills to employed individuals.

**Partners:** Urban Farm Project, Shenandoah Valley Local Foods Steering Committee, VCE

**Area Plan Goal 4; Objective 3.**

PROGRESS:	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	2 new community gardens, expansion of Liberty St. CG, complete financially self-sufficient market garden.	\$3,500	Esteban Nieto	Kathy Holm	12 hours

**13. PROJECT: Advanced Soil Fertility Management: Beyond N, P and K**

**Description:** To provide growers with a comprehensive educational program to assist in making both financially and environmentally sound soil fertility management decisions. Also to compliment other ongoing research efforts in the watershed examining the effects of continuous no-tillage production on nutrient and sediment loss.

**Partners:** Virginia Cooperative Extension

**Area Plan Goal 2, Objective 1, Strategy 1.**

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Develop and deliver 2-day soil fertility management program; develop series of field trials; quantify effects of foliar fertilizers on corn, soybean and alfalfa production	\$3,730	Carl Luebben Brian Jones, VCE	Kathy Holm	10 hours

**14. PROJECT: Alternative Approach to Addressing Sustainable Ag**

**Description:** Bring Todd Erling, Executive Director of the Hudson Valley Agribusiness Corporation, to the Shenandoah Valley for a series of talks on how to strengthen agriculture regionally. Meet with interested counties to examine replication of that model in the Shenandoah Valley. Follow-up to bring him back and fund a similar position regionally.

**Partners:** Farm Bureau, VCE, Shenandoah Valley Partnership, counties, Augusta Ag Industry Board

**Area Plan Goal 2, Objective 1**

**Area Plan Goal 4; Objective 3; Strategy 1**

PROGRESS	ACTION PLANNED	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
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2010:						
	Bring Erling back for talks in fall 2010; examine position viability once fundraising phase by partners is complete	\$100,000/yr needed; \$3,543 spent; \$7,500 additional proposed		Joan Comanor	Kathy Holm	40 hours

**15. PROJECT: Energy Savings on-Farm: Outreach and Education**

**Description:** Broad-based education and outreach to provide farmers with specific detailed information that will allow them to save on on-farm energy costs. This will help foster energy efficiency, conservation, and renewable energy in Virginia's agricultural sector. Energy audit training and a workshop at JMU regarding on-farm energy savings also provided.

**Partners:** JMU, Virginia Department of Mines, Minerals, and Energy, National Association of RC&D Councils, USDA-RD

**Area Plan Goal 3, Objective 1, Strategy 2.**

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Continue audit follow up; education and outreach	\$6,234.45 spent; \$4,000 addn'l secured \$12,000 NARCDC	Maria Papadakis	Kathy Holm	40 hours

**16. PROJECT: Enhancing Large Animal Mortality Disposal in the Shenandoah Valley**

**Description:** on-farm disposal and composting of large animals. RC&D will fund some initial research and a portion of outreach/education portion, through Virginia Cooperative Extension. Livestock producers and horse owners will have additional practical, environmentally sound and biosecure mortality disposal options once project concludes.

**Area Plan Goal 3; Objective 2; Strategy 1.**

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	6 demonstrations of composting large animals; field test 3 pieces of equipment screening grinding bones; develop distribute fact sheet; tour composting facilities; present at 6 venues.	\$2,000	Carl Luebben	Kathy Holm	10 hours

**17. PROJECT: Green Infrastructure Workshop**

**Description:** develop and present a series of comprehensive workshops addressing land protection and the Green Infrastructure (GI) approach to strategic natural resource conservation. The workshops will serve as a pilot to establish a consistent statewide network for GI outreach implemented on the regional and local level by the individual RC&Ds and the DOF.

**Partners:** VARCDC, under the leadership of Shenandoah RC&D, in partnership with the Virginia Department of Forestry (DOF) and the National Park Service Rivers, Trails & Community Assistance Program (NPS-RTCA),

**Area Plan Goal 1, Objective 6, Strategy 1.**

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	1 workshop; Develop statewide network for GI outreach	\$3,676	Jim Lawrence John Eckman	Kathy Holm	8 hours

**1. ACTIVITY: Develop a plan to sponsor two information/awareness events related to community development and diverse rural economies. Sponsor 3 events by 2011.**

**Activity Description:** Plan two events and associated timeline for the events related to community development.

**Partners:** Valley Conservation Council, Virginia Cooperative Extension

**Area Plan Goal 4, Objective 1, Strategy 1.**

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Committee meets to discuss by Dec. 31, 2009; By June 30, 2010, committee has plan in place for three events.	Technical Assistance	John Eckman, Esteban Nieto	Kathy Holm	15 hours

**2. ACTIVITY: Develop a plan to complete one RC&D event in each of the following RC&D counties by 2011: Warren, Frederick, Clarke and Page**

**Activity Description:** Plan four events and associated timeline for the events to ensure Area coverage.

**Partners:** All RC&D member and associate member organizations

**Area Plan Goal 5, Objective 1, Strategy 2.**

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Executive Committee meets to discuss by Dec. 30, 2009; By June 30, 2010, committee has plan in place for four events.	Technical Assistance	John Eckman, Jim Lawrence, Joan Comanor, Roy Stephenson	Kathy Holm	20 hours

**3. ACTIVITY: Strengthen the Community Development Committee.**

**Activity Description:** Evaluate committee membership and roles to strengthen committee. Invite additional members.

**Partners:** All RC&D member and associate member organizations

**Area Plan Goal 5, Objective 2, Strategy 2.**

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Continue to recruit new, diverse members; By June 30, 2010, committee has recruited at least two new members	Technical Assistance	John Eckman, Jim Lawrence, Joan Comanor, Roy Stephenson, Esteban Nieto	Kathy Holm	8 hours

**4. ACTIVITY Description: Assess stormwater management efforts by counties and towns**

**Partners:** All RC&D member and associate member organizations

**Area Plan Goal 3:** Promote the conservation of natural resources, with an emphasis on improvement and protection of water and air quality.

**Area Plan Goal 3, Objective 3, Strategy 1 & 2**

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Executive Committee meets to discuss by Dec. 30, 2009; By June 30, 2010, committee has plan in place for pursuing any actions deemed appropriate.	Technical Assistance	John Eckman, Jim Lawrence, Joan Comanor, Roy Stephenson	Kathy Holm	20 hours

**5. ACTIVITY Description: Promote Low Impact Development and compatible economic development**

**Partners:** All RC&D member and associate member organizations

**Area Plan Goal 1, Objective 5, Strategy 1 & 2**

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	STAFF TIME:
	Executive Committee meets to discuss by Dec. 30, 2009; By June 30, 2010, committee has plan in place for pursuing any actions deemed appropriate.	Technical Assistance	John Eckman, Jim Lawrence, Joan Comanor, Roy Stephenson	Kathy Holm	10 hours

**6. ACTIVITY Description: Implementing Fundraising Plan**

Partners: RC&D Council members, associate members

Area Plan Goal 5, Objective 1.

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	TECH ASSIST STAFF TIME:
	Set up fundraising committee; plan tours, special events, direct marketing	\$1,500	John Eckman, Jim Lawrence, Joan Comanor, Roy Stephenson	Technical assistance Kathy Holm Lorraine Cormier	40 hours

**7. ACTIVITY Description: Board Development and Long Term Strategic Planning for Project Development**

Partners: RC&D Council members, associate members

Area Plan Goal 5, Objective 1.

PROGRESS	ACTION PLANNED 2010:	COST ESTIMATE:	COUNCIL REPRESENTATIVE:	STAFF REPRESENTATIVE:	TECH ASSIST STAFF TIME:
	Meet with Executive Committee to plan for board changes, revise bylaws and discuss long term project planning. Executive Committee, introduces concepts to full Council and implements	Technical Assistance	John Eckman, Jim Lawrence, Joan Comanor, Roy Stephenson	Technical assistance Kathy Holm Lorraine Cormier	40 hours

**Fiscal Year 2010 Council Meeting Date and Locations**

Monday, September 14, 2009: Shenandoah County Government Center, Extension Conference Room, Woodstock

Monday, November 9, 2009: Augusta County Government Center, Verona

Monday, January 11, 2010: Harrisonburg, location TBA

Monday, March 8, 2010: Shenandoah County Government Center, Extension Conference Room, Woodstock

Monday, May 10, 2010: Augusta County Government Center, Verona

Monday, July 12, 2010: Harrisonburg, location TBA